

FIG. 1

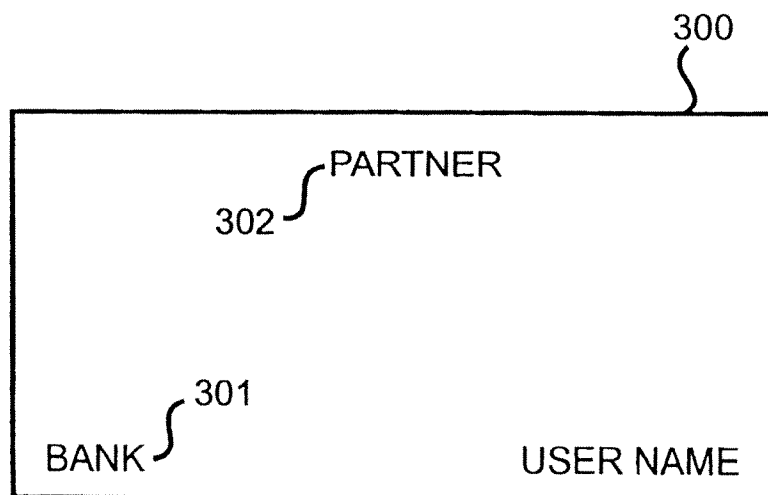
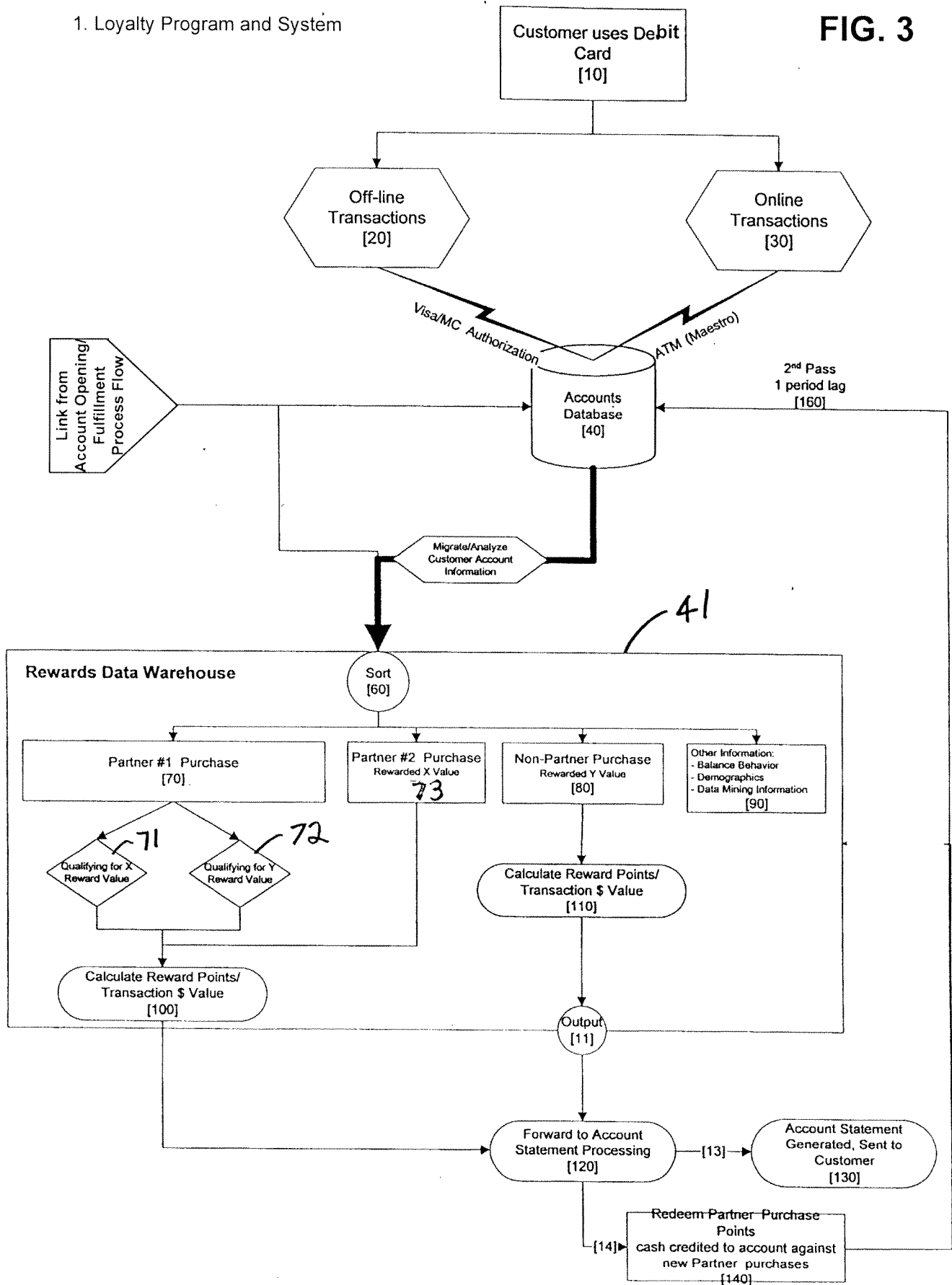


FIG. 2

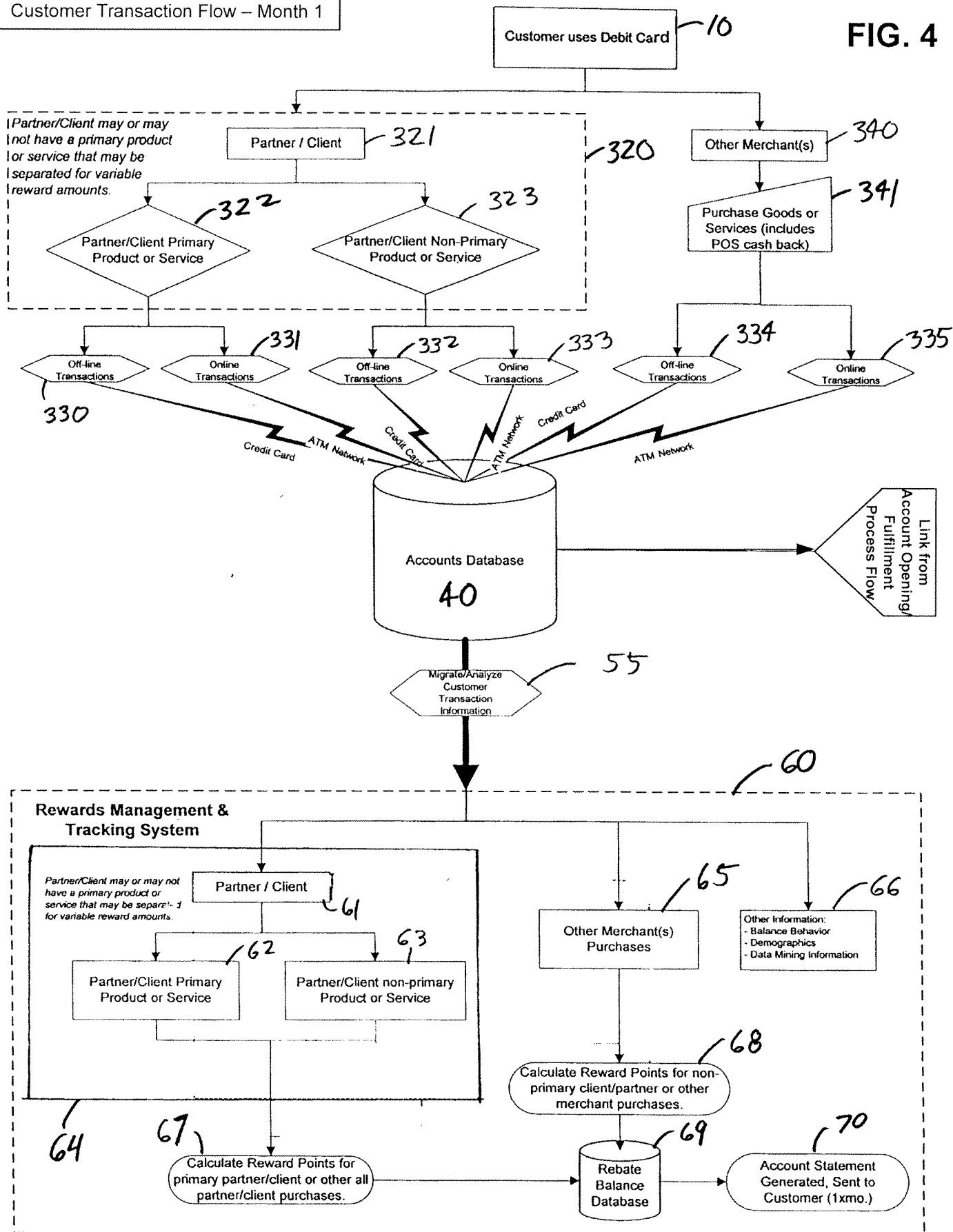
# 1. Loyalty Program and System

FIG. 3

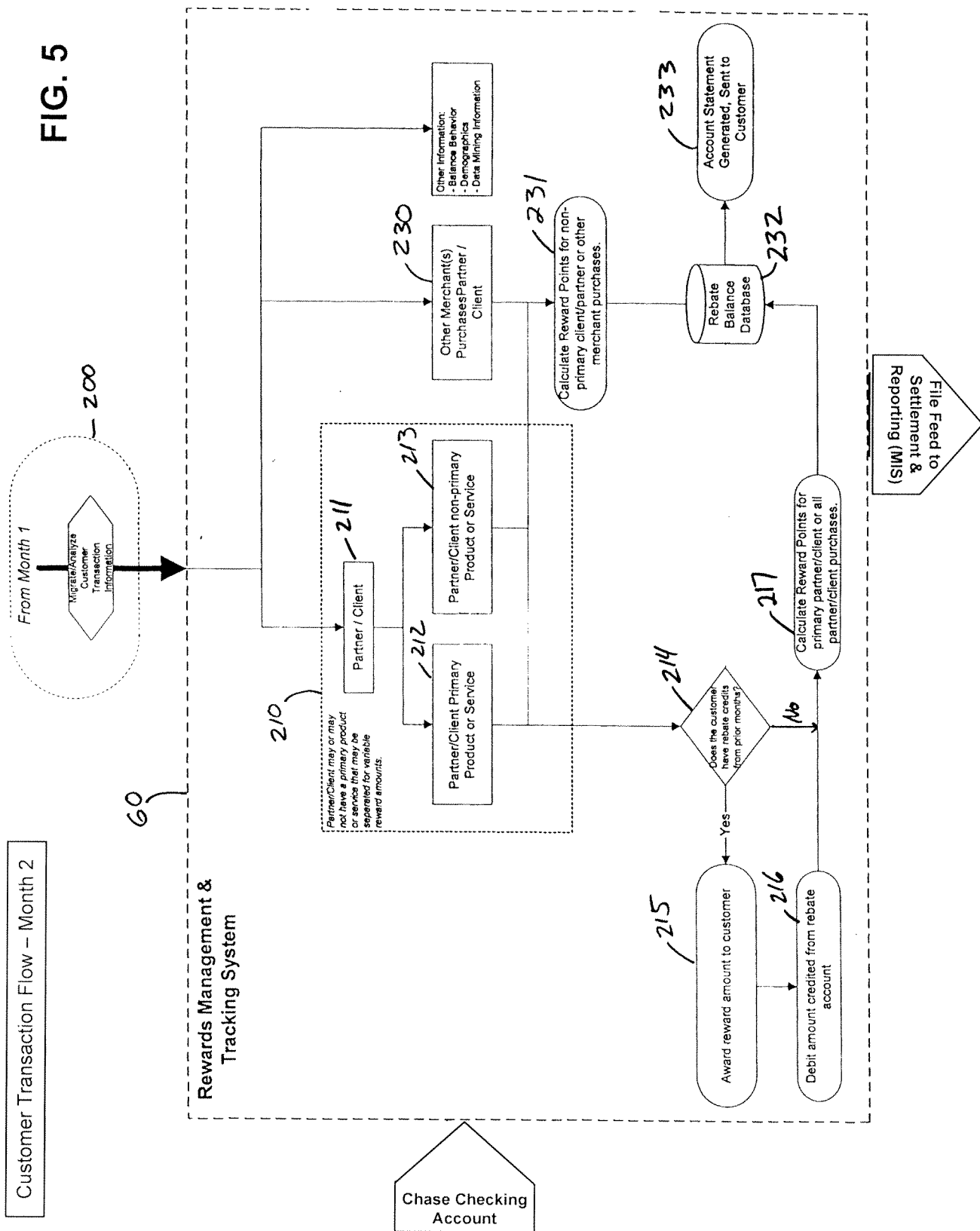


# Customer Transaction Flow – Month 1

FIG. 4



**FIG. 5**



John Doe  
123 Main Street  
Anytown, USA

Beginning balance.....\$  
Deposits.....\$  
Withdrawals.....\$  
Ending balance.....\$

[WHAT SORT OF DETAILS WILL BE PROVIDED?]

Free Goods or Services from Participating Merchant Previously Earned	Free Goods or Services from Participating Merchant Redeemed this Period	Free Product or Service Earned this Period	Free Product or Service Available to be Redeemed	Total Earned Since Date	Free Product or Service Expiring on Date
\$10.76	\$10.76	\$5.29	\$5.29	\$328.24	\$5.29

400

FIG. 6

# Project Pecten Rewards Process

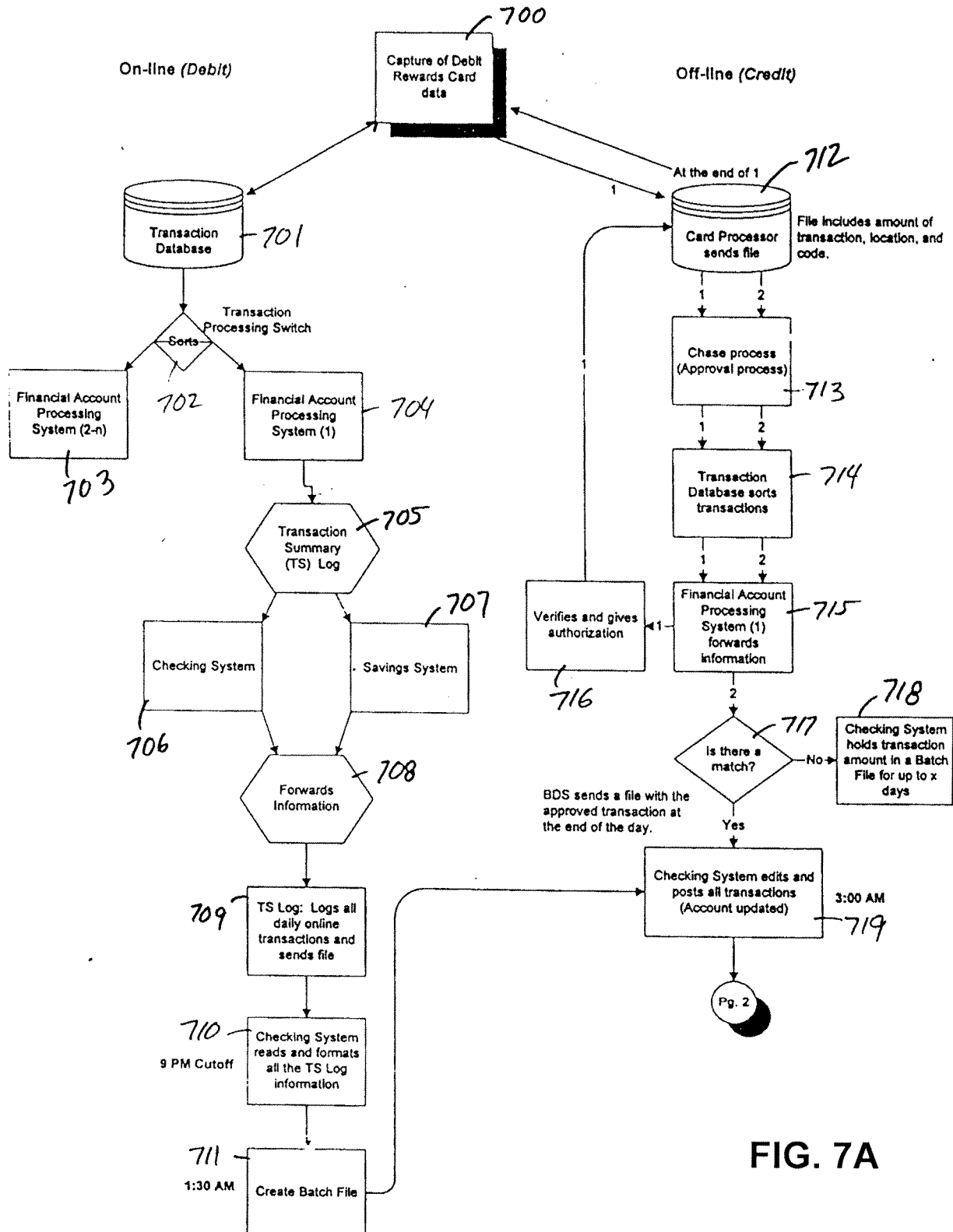


FIG. 7A

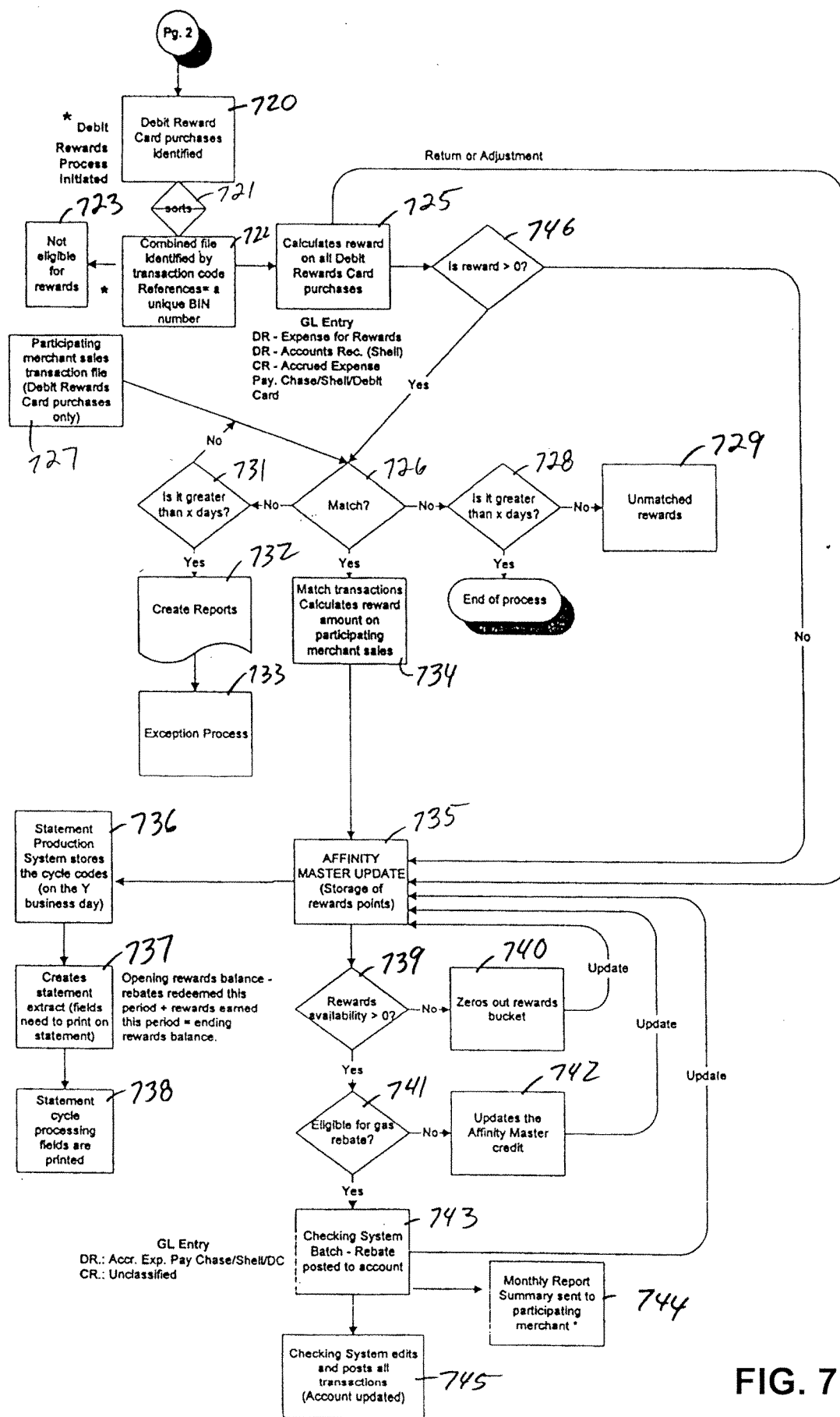


FIG. 7B